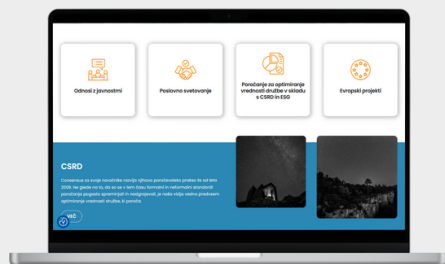


CONSENSUS



MEET CONSENSUS COMMUNICATIONS

- **Strengthening stakeholder engagement** within the SMR ecosystem.
- **Facilitating relationships** with research and educational organisations, industry players, local communities, and other stakeholders.
- **Creating a knowledge exchange platform** for SMR stakeholders.
- **Promoting best practices** in nuclear/SMR stakeholder and public engagement.
- **Developing effective communication frameworks** for impactful messaging.



MORE ABOUT CONSENSUS
www.consensus.si

CONSENSUS AND SMRs

Consensus is a **niche communications consultancy** based in Ljubljana, Slovenia, specializing in managing communications for national and European energy projects. We excel in stakeholder engagement, having implemented strategies for projects like H2020 NEWCOMERS (focusing on new clean energy communities in Europe) and HorizonEurope SSH CENTRE (focusing on SSH and STEM collaboration).

Our expertise in **creating knowledge exchange platforms**, such as the 'Our Energy' hub and the SSH Open Knowledge Platform, fosters collaboration within the SMR ecosystem. We develop **communication frameworks** that ensure transparent and impactful messaging across diverse groups. Our experience in **co-creating stakeholder engagement toolboxes and training programs** enhances the SMR community's capacity to engage with civil society, industry, policymakers, and other key stakeholders.

By integrating insights from past projects, we support the development of a cohesive European SMR network.

OUR PROJECTS AND EXPERTISE



SMR STEPS:
 Stakeholder engagement initiative of Slovenian member of EIA on SMRs



SSH CENTRE:
 Stakeholder Engagement Infosheets, part of Horizon Europe SSH CENTRE project



Our Energy Platform:
 Knowledge Exchange Platform, part of H2020 NEWCOMERS project

Let's unlock the potential of SMRs by creating digital profiles of SMR stakeholders' activities, projects, expertise, and our contributions to TWGs. Establishing a digital collaboration hub will help us find partners and work together for the successful development, demonstration, and deployment of SMRs across Europe.



WHO WE ARE

SMR ADVOCATES & PROMOTORS

RESEARCH, EDUCATION & TRAINING

OUR KEY STAKEHOLDERS

ENERGY SECTOR (GENERAL)

EU & INTERNATIONAL STAKEHOLDERS

RESEARCH, EDUCATION & TRAINING

CONSENSUS IN THE EUROPEAN INDUSTRIAL ALLIANCE ON SMRS



TWG5: Public Engagement

Defining Stakeholder vs. Public Engagement: We create guidelines to differentiate and integrate stakeholder and public engagement, ensuring cohesive communication and effective training materials.

Identification and Promotion of SMR stakeholders: We propose structured digital profiles for the presentation of SMR stakeholders to encourage meaningful collaboration, engagement, and knowledge sharing.

Knowledge and Best Practice Exchange: We facilitate the sharing of knowledge and best practices in SMR stakeholder engagement, focusing on public and civil society, to ensure effective and inclusive communication strategies.

Digital Collaboration Platform and Social Media: We identify key SMR stakeholders, design their digital profiles, and develop a user-friendly collaboration platform. Social media is used for information exchange and joint outreach, promoting collaboration and visibility of SMR initiatives.



TWG4: Skills

Knowledge and Best Practice Exchange: We share knowledge and best practices in skills development, enhancing the SMR community's capacity to engage with young generations and professionals from other sectors.

Digital Collaboration Platform: We develop a user-friendly collaboration platform and use social media for information exchange and outreach, promoting visibility of SMR initiatives, and supporting strategic skills actions in accelerating SMR/AMR projects across the EU.



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